



## **BINAYTARA FOUNDATION**

*Promoting health and education, changing lives*

3502 Quailridge Drive, Clarkson, WA 99403 Tel: (509) 295-4224  
[www.binayfoundation.org](http://www.binayfoundation.org); [www.facebook.com/binaytarafoundation](http://www.facebook.com/binaytarafoundation)

May 14 , 2013

**The Binaytara Foundation International Conference  
Advances in Diagnosis and Treatment of Hematologic Malignancies  
Kathmandu, Nepal - September 13-14, 2013  
In Partnership with the University of Illinois Hospital & Health Sciences Division,  
Hematology/Oncology and UIC Center for Global Health**

We would like to invite you to become a sponsor of the Advances in Diagnosis and Treatment of Hematologic Malignancies International Conference in Kathmandu, Nepal to be held on September 13-14, 2013. We are diligently working on bringing the most knowledgeable professors and physicians from all over the world to explore these vital topics.

The Binaytara Foundation (BTF) is hosting a conference in Kathmandu, Nepal on September 13-14, 2013. This conference will be in partnership with the University of Illinois, Chicago. This 501(c)3 U.S. Nonprofit Organization was founded by Dr. Binay Shah, a Hematologist and Medical Oncologist at the St. Joseph Regional Medical Center in Lewiston, Idaho. BTF's primary mission is to bring positive change in society by promoting health and education worldwide. South Asia is a growing market for pharmaceuticals as it has a more than 1.4 billion population. New cancer centers are being established far and wide.

The Binaytara Foundation and the University of Illinois' joint efforts will facilitate the training of physicians and support in the development of a modern blood bank at B.P. Koirala Memorial Cancer Hospital in Bharatpur, Nepal. BPKMCH is one of a very few specialized hospitals outside the Kathmandu valley in Nepal. A BMT unit will serve thousands of patients from Nepal and neighboring states of India. A block of five (5) patient rooms has been allocated for the care of patients who will receive blood and marrow transplants. The University of Illinois Blood and Marrow Transplant Program and Center for Global Health will assist BTF's efforts to provide ongoing education in Nepal as well as hosting physicians from Nepal in Chicago, IL.

BTF expects approximately 200 attendees from Nepal, India, Sri Lanka and surrounding countries at the conference. BTF will provide a lecture series, scientific sessions and Meet the Expert sessions. The preliminary program of the conference is attached for your perusal.

BTF is expecting 3-4 speakers from the United States to attend the Kathmandu conference as well.



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For more information regarding the Binaytara Foundation you can visit [www.binayfoundation.org](http://www.binayfoundation.org). BTF conducted a small conference 2 years ago. Here are the details <http://bam2011.binayfoundation.org/>

Check the sponsorship level of your choice:

\_\_\_ Diamond Sponsor - \$7,500 - \$15,000



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Your organization's name and logo will be prominently displayed as a Diamond Sponsor on the conference website and main website for one year. Your organization's name will be mentioned throughout the event during key sessions. A display table will be provided for your organization along with five complimentary registrations. Your organization will be acknowledged as a Diamond Sponsor in our quarterly newsletter for a year. BTF is working on starting a medical journal. Your organization will be acknowledged as a Diamond Sponsor in the journal for one year (including your logo). BTF will host a webinar on emergency medicine in July. The emails will go to more than 100 participants every 1-2 weeks for a total of 3 months. We will acknowledge diamond and platinum sponsors in every communication.

\_\_\_Platinum Sponsor - \$5,000 – 7,499

Your organization's name and logo will be prominently displayed as a Platinum Sponsor on the conference website and main website for one year. Your organization's name will be mentioned throughout the event during key sessions. A display table will be provided for your organization along with four complimentary registrations. Your organization will be acknowledged as a Platinum Sponsor in our quarterly newsletter for a year. BTF will host a webinar on emergency medicine in July. The emails will go to more than 100 participants every 1-2 weeks for a total of 3 months. We will acknowledge diamond and platinum sponsors in every communication.

\_\_\_Gold Sponsor - \$2,500 - \$4,999

Your organization's name and logo will be prominently displayed on conference materials including the program and conference website. Your organization's name will be mentioned throughout the event during key sessions. A display table will be provided for your organization and two complimentary registrations are available at this level.

\_\_\_Targeted Sponsor

Targeted sponsorship will support related conference activities. Meals, materials, speakers, etc. If interested in a targeted sponsorship, please contact us early because targeted sponsorships are on a first-come, first-served basis.

If you are interested in sponsoring and/or attending this conference please contact Patti Davenport at (918) 284-5936 or [Patti@mjexecmgmt.com](mailto:Patti@mjexecmgmt.com)

Alternatively, if you are not the correct contact person for an international conference such as this, please forward this to your colleagues or let me know who to redirect the correspondence to.

Checks are payable to Binaytara Foundation and mailed to MJ Executive Management, 8805 N 145<sup>th</sup> E Ave, Suite 203, Owasso, OK 74055. Tax ID #26-1603676.

Thank you in advance for your consideration and your support.

*Patti Davenport*



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Patti Davenport  
Director, Corporate Relations  
MJ Executive Management  
on behalf of Binaytara Foundation